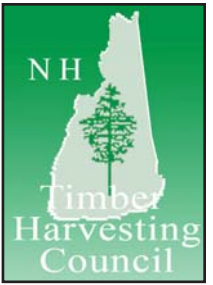




STANDARD ADVERTISING RATE & SIZES - PER ISSUE

Your advertising dollars support many of the NHTOA's activities including the publication of the quarterly magazine, the *Timber Crier*; classes for landowners, training for professional loggers, and outreach events such as the Timber Talks.



TIMBER CRIER ADVERTISING

Full Color Cover	Per Issue	4 Issues
Full Page Inside Front	\$700	\$1,750
Full Page Inside Back	\$700	\$1,750
Full Page Outside Back	\$850	\$2,000
Black & White	Per Issue	4 Issues
Eighth Page	\$100	\$300
Quarter Page	\$200	\$500
Half Page	\$300	\$800
Full Page	\$500	\$1,500

MARKET PULSE SECTION SPECIAL each quarter the NHTOA reports current prices for hardwood, softwood and low-grade wood in the Quarterly Market Pulse of the *Timber Crier*. If you want advertisement placed on one of these three pages please note the special pricing. Space is limited.

	Per Issue	4 Issues
Quarter Page	\$250	\$650
Half Page	\$400	\$850

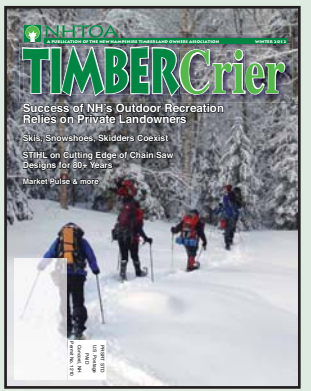


Full Page
10.25" h x 7.5" w

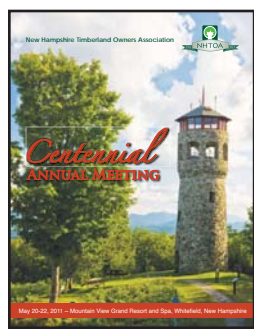
Half Page
5" h x 7.5" w

Quarter Page
5" h x 4.94" w

Eighth Page
2.5" h x 4.94" w



NHTOA ANNUAL MEETING PROGRAM 2012 & 2013 (SPRING) NHTHC LOGGERS & TRUCKERS PROGRAM 2012 & 2013 (FALL)



Supporting the NHTOA's Annual Meeting or the NHTHC Loggers & Truckers Convention has many benefits including inside display space at the meeting, one meal ticket, opportunities to display equipment outside, your advertisement in a slide show during the meeting, and an advertisement in the program. Please call the office for more details.



NHTOA May 19, 2012 **FULL SIZE** 10.25" h x 7.5 w"	NHTHC October 2012 **FULL SIZE** 10.25" h x 7.5 w"
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	2012	2012	All Four
Quarter Page	\$150	\$150	\$550
Half Page	\$250	\$250	\$950
Full Page	\$450	\$450	\$1,750
Inside Back/Front Cover (Color)	\$600	\$600	\$2,500
Outside Back Cover (Color)	\$750	\$750	\$2,750

NEW HAMPSHIRE TIMBERLAND OWNERS ASSOCIATION
54 PORTSMOUTH ST., CONCORD, N.H. 03301
PHONE (603) 224-9699 • FAX (603) 225-5898 • WWW.NHTOA.ORG

ADVERTISING PACKAGES FOR 2012 & 2013

Advertising packages will give you the following:

- Advertising space in five future *Timber Criers* (multiple sizes available please see chart below).
- Advertising space in the 2012 & 2013 NHTOA Annual Meeting full size program (multiple sizes available please see chart below).
- Advertising space in the 2012 & 2013 NHTHC Loggers & Truckers Convention full size program (multiple sizes available please see chart below).
- All benefits previously described.

If you are a current advertiser and wish to add a package please call the office for details.

<p>Timber Crier Ad Size (choose 1) (advertising will be in 5 issues)</p> <p>Eighth page \$375 <input type="checkbox"/></p> <p>Quarter page \$625 <input type="checkbox"/></p> <p>Half page \$1,000 <input type="checkbox"/></p> <p>Market Pulse (half page) \$1,050 <input type="checkbox"/></p> <p>Full page \$1,875 <input type="checkbox"/></p> <p>Inside front or back cover \$2,175 <input type="checkbox"/></p> <p>Back cover \$2,500 <input type="checkbox"/></p>	+	<p>Program Ad Size (choose 1) (advertising will appear in (2) 2012 & (2) 2013 programs)*</p> <p>Quarter page \$550 <input type="checkbox"/></p> <p>Half page \$950 <input type="checkbox"/></p> <p>Full page \$1,750 <input type="checkbox"/></p> <p>Inside cover page \$2,500 <input type="checkbox"/></p> <p>Outside back cover \$2,750 <input type="checkbox"/></p> <p> *see previous page</p>	=	<p style="text-align: center;">Total</p> <p style="text-align: center;">\$</p> <p style="text-align: center;">Combine <i>Timber Crier</i> cost and program advertising cost.</p>
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AD SUBMISSIONS GUIDELINES

The *Timber Crier* is produced quarterly.

- Artwork should be produced at actual size and at a resolution of 300 dpi or higher.
- Artwork should be in JPEG, TIFF, or PDF format.
- If you wish to purchase an ad or if you questions or need help producing an ad, please contact Deb Park at (603) 224-9699 or e-mail at offmgr@nhtoa.org.

2012 ANNUAL MEETING PROGRAM DEADLINE:

MARCH 15

2012 LOGGERS & TRUCKERS CONVENTION PROGRAM DEADLINE:

SEPTEMBER 15

TIMBER CRIER DEADLINES:

Spring 2012: **February 1**

Summer 2012: **May 16**

Fall 2012: **August 15**

Winter 2013: **November 15**

Spring 2013 **February 15**

2013 ANNUAL MEETING PROGRAM DEADLINE:

MARCH 15

2013 LOGGERS & TRUCKERS CONVENTION PROGRAM DEADLINE:

SEPTEMBER 15

PAYMENT

Invoices will be sent the day you order. You may pay by check or credit card. The NHTOA accepts Visa, Master Card and Discover. Please do NOT e-mail any credit card information to NHTOA.

Thank you for supporting the NHTOA and the working forests of New Hampshire.

NEW HAMPSHIRE TIMBERLAND OWNERS ASSOCIATION

54 PORTSMOUTH ST., CONCORD, N.H. 03301

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